

# MÖDERE.

## MODERE CELLPROOF HAIR CONDITIONER

*Hair is only as strong as its bonds. Now build them up to 3X stronger with Modere CellProof MicroBond Conditioner. Help build the most abundant hair bonds, maintain existing bonds, increase hair volume and shine, and promote thicker, fuller looking locks in just one use.†*

### PRODUCT BENEFITS

- ✓ Promotes fuller, thicker looking hair
- ✓ Helps balance the scalp surface
- ✓ Reduces frizz and smooths hair cuticle
- ✓ Promotes hair elasticity and shine



### > DIRECTIONS

1. Massage through clean, wet hair.
2. For deep conditioning, leave in for up to 10 minutes.
3. Rinse thoroughly.

### > MODERE TIP

Combine Modere CellProof MicroBond™ Shampoo with CellProof MicroBond™ Conditioner for stronger, thicker looking hair that looks as healthy as it feels.

### OUR QUALITY PROMISE



BPA-FREE  
PACKAGING



NO ANIMAL  
TESTING



CLEAN LABEL  
FORMULA

### KEY INGREDIENTS

#### \* FIBERHANCE™ BOND-MULTIPLYING TECHNOLOGY

Strengthens damaged strands up to 3X<sup>†</sup>, as well as creates new hydrogen + ionic bonds

#### \* BIOCELL COLLAGEN® CG

Supports existing hair bonds, nourishes + hydrates from root to tip

#### \* PEA PEPTIDE + PANTHENOL

Helps prevent visible hair breakage and promote fuller, thicker looking hair.

### INGREDIENTS

Water, propanediol, cetearyl alcohol, behentrimonium methosulfate, dimethicone, stearyl alcohol, potato starch modified, squalane, pisum sativum (pea) peptide, cetyl alcohol, triethyl citrate, hydroxyacetophenone, panthenol, cetrimonium chloride, hydroxypropylgluconamide, hydroxypropylammonium gluconate, pentylene glycol, allantoin, oryza sativa (rice) bran extract, caprylyl glycol, 1,2-hexanediol, citrus limon (lemon) peel oil, hydrolyzed chicken cartilage extract\*, mentha citrata oil, sodium phytate, helianthus annuus (sunflower) extract, leuconostoc/radish root ferment filtrate, bioflavonoids, linalyl acetate, cymbopogon martini oil, mentha piperita (peppermint) flower/leaf/stem oil, mentha spicata leaf/stem oil, phenethyl alcohol, litsea cubeba fruit oil, vanillin, carum carvi (caraway) fruit oil, 3-hexenol, rosmarinus officinalis (rosemary) leaf extract, tocopherol, alcohol, potassium sorbate, coumarin, citric acid.

\*BioCell Collagen™ CG providing hydrolyzed collagen type II peptides, chondroitin sulfate and hyaluronic acid.

FiberHance™ BM solution is a trademark of Ashland™. BioCell Collagen™ CG is a trademark of BioCell Technology, LLC. .

†Compared to untreated hair using hair fibre fatigue testing

# MÖDERE.

## MODERE CELLPROOF HAIR SHAMPOO

*Hair is only as strong as its bonds. CellProof MicroBond Shampoo is the first step in building strong hair bonds and supporting existing bonds and keratin protein to promote fuller, thicker looking hair with less breakage.*

### PRODUCT BENEFITS

- ✓ Builds and supports strong hair bonds
- ✓ Promotes fuller, thicker looking hair
- ✓ Helps seal hair cuticles
- ✓ Helps maintain colour-treated hair



### > DIRECTIONS

1. Massage onto wet hair and scalp.
2. Rinse thoroughly.
3. Follow with Modere CellProof MicroBond™ Conditioner.

### > MODERE TIP

Combine Modere CellProof Microbond Shampoo™ with CellProof MicroBond™ Conditioner for stronger, thicker looking hair that looks as healthy as it feels..

### OUR QUALITY PROMISE



BPA-FREE  
PACKAGING



NO ANIMAL  
TESTING



CLEAN LABEL  
FORMULA

### KEY INGREDIENTS

#### \* FIBERHANCE™ BOND-MULTIPLYING TECHNOLOGY

Strengthens damaged strands up to 3X<sup>+</sup>, as well as creates new hydrogen + ionic bonds

#### \* BIOCELL COLLAGEN® CG

Supports existing hair bonds, nourishes + hydrates from root to tip

#### \* YERBA SANTA, LAVENDER, CHLORELLA + LAMINARIA

Helps balance the scalp + energise the scalp surface

### INGREDIENTS

Water, sodium cocoyl isethionate, sodium lauroyl methyl isethionate, cocamidopropyl betaine, glycerin, sodium methyl oleoyl taurate, cocoyl proline, babassu oil polyglyceryl-4 esters, pisum sativum (pea) peptide, triethyl citrate, hydroxyacetophenone, hydroxypropyl guar hydroxypropyltrimonium chloride, caprylyl glycol, 1,2-hexanediol, hydroxypropylgluconamide, hydroxypropylammonium gluconate, cocos nucifera (coconut) oil, citrus limon (lemon) peel oil, mentha citrata oil, panthenol, rose extract, sea water, tetrasodium glutamate diacetate, pentylene glycol, acrylates/c10-30 alkyl acrylate crosspolymer, cichorium intybus (chicory) leaf extract, glycyrrhiza glabra (licorice) rhizome/root, hydrolyzed rhodophyceae extract, citric acid, leuconostoc/radish root ferment filtrate, linalyl acetate, cymbopogon martini oil, mentha piperita (peppermint) flower/leaf/stem oil, mentha spicata leaf/stem oil, phenethyl alcohol, litsea cubeba fruit oil, vanillin, carum carvi (caraway) fruit oil, 3-hexenol, linoleic acid, bioflavonoids, laminaria digitata extract, hydrolyzed chicken cartilage extract\*, chlorella vulgaris extract, menthol, saccharide isomerate, biotin, lavandula stoechas extract, alcohol, coumarin.

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†Compared to untreated hair using hair fibre fatigue testing.